



October 11, 2010

Michelle Cullison
P.O. Box 113261
Metairie LA 70011

Dear Michelle:

I want to thank you again for making Assistance League® National Conference 2010 such a great success. What outstanding sessions! The information you provided was practical, thought provoking, and immediately useful—just what we were hoping for!

One knows that the speaker is a success when one hears and reads so many positive comments. The conference photographer made a point to exclaim “Michelle is awesome. She explains social media in such a basic and understandable manner. I have heard a lot of speakers on social media at a lot of different conferences, but Michelle is by far the best.” Other comments raved that “Michelle Cullison really did her homework on Assistance League and it paid off.” And “She provided so much information. It gave me enough ideas to last until next September ☺. She was excellent.” You successfully engaged the audience and motivated and inspired them to embrace these new media tools.

I appreciate the time and effort you put forth toward personalizing the material to our organization. Not only did it enable our attendees to grasp the information easier, but it also validated that you understand and respect our organization and our work. It has been a pleasure working with you, and I thank you for your professionalism and your ability to challenge our volunteers. We will certainly recommend your presentation to others and look forward to working with you again in the future. Again, many thanks.

Sincerely,

A handwritten signature in black ink that reads 'Linda'.

Linda V. DeLuca
Speaker Coordinator