



MICHELLE CULLISON

Expanding Business from web site to web presence
to reach REAL business objectives

Speaker Bio

Michelle Cullison is a **national speaker** and **consultant** specializing in results-driven web-based communication strategies/tactics that lead to increased profitability.

It is her mission to equip companies to expand from web site to web presence to achieve REAL business objectives. To accomplish this mission, Michelle has co-authored two books, **Facebook Best Practices** and **Twitter Best Practices** and she publishes a blog, **DailyExpansion.com**. For those who prefer instructor led learning, she has produced 14 seminars, including manuals for each, that leave audiences with a deeper understanding of why, how and when to use new communication tools like Facebook, LinkedIn and Twitter.

Since graduating with a BA in Computer Science in 1991, she has helped hundreds of organizations utilize the Internet to its fullest business potential. In 2000, she launched a web development company and today serves as president of **Daystar New Media, Inc.**, a social media consulting firm located in New Orleans, LA.

To learn more about consulting and training services, visit **DaystarNewMedia.com**. For information on keynote programs for events and meetings, visit **MichelleCullison.com** or contact Michelle directly at **michelle@daystarnewmedia.com**.



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